

TAMPERE CITY CENTRE 2040

DEVELOPMENT PROGRAMME 2023–2040 TAMPERE CITY BOARD, 29 MAY 2023



| 1 | INTR  | ODUCTION INTO THE DEVELOPMENT               |    |
|---|-------|---|----|
|   | PRO   | GRAMME 2023–2040                            | 3  |
|   | 1.1   | CITY CENTRE DEVELOPMENT IN THE 21st CENTURY | 4  |
|   | 1.2   | DEVELOPMENT PROGRAMME UPDATE 2023           | 6  |
|   | 1.3   | CITY CENTRE DEVELOPMENT IN KEY FIGURES      | 7  |
| 2 | VISIC | ON, OBJECTIVES AND CONCEPT FOR 2040         | 8  |
|   | 2.1   | VISION 2040 FOR TAMPERE'S CITY CENTRE       | 9  |
|   | 2.2   | QUANTITATIVE OBJECTIVES                     | 10 |
|   | 2.3   | DEVELOPMENT CONCEPT                         | 10 |
| 3 | SIX T | HEMES OF DEVELOPMENT FOR 2040               | 12 |
|   | 3.1   | TRAFFIC AND TRANSPORT                       | 14 |
|   | 3.2   | CONSTRUCTION AND ARCHITECTURE               | 16 |
|   | 3.3   | PARKS AND URBAN SPACES                      | 18 |
|   | 3.4   | URBAN CULTURE, EVENTS AND TOURISM           | 20 |
|   | 3.5   | HOUSING AND LIFESTYLE                       | 22 |
|   | 3.6   | BUSINESS, INDUSTRY AND KNOWHOW              | 24 |

### **APPENDIX**

Key project entities: map and lists





- **IMAGE:** The tramway has revolutionized both transport and the avenues of urban development in the city. Photograph by Mikko Vares, 2023.
- **IMAGES ON THE NEXT PAGE:** Tampere's Five-Star City Centre has been developed in a goal-oriented and resolute fashion. The results can be seen in the urban scene and its operational environment. Photographs by the City of Tampere.

# 1.1 CITY CENTRE DEVELOPMENT IN THE 21st CENTURY

The good reputation and popularity of Tampere's city centre is the result of determined strategic development efforts made over several years. The development of the city centre in terms of content, functions and economy is linked to land-use planning as well as the design of the transport system and urban environment.

The swift urban development during the 21st century was spurred on by the setting of strategic objectives that was initiated fifteen years ago, when a working group for the development of the city centre submitted their report in 2008.

In later city centre development programmes, the concept "Five-Star City Centre" was launched. The programme has been updated from time to time, the latest version dating from 2018.

One by one, the City's strategic key projects have advanced with the support of the updated development programmes, opening up new possibilities for other types of impactful urban development.

The Rantatunneli tunnel, P-Hämppi underground car park, the tramway, the Deck and Arena, as well as infill development in the city are among the most important undertakings. Several smaller projects have also followed in the wake of the large public ones, many of which have been implemented by private operators.

The successful development of Tampere and its city centre in the 21st century has relied on bold decisions taken by City authorities, determined and multidisciplinary efforts for strategy and programming, as well as a good rapport and cooperation between the City and private-sector actors.



### 1.2 DEVELOPMENT PROGRAMME UPDATE 2023

The Tampere City Centre Development Programme was updated in 2023, with a new target year of 2040. The update forms a continuum with previous city centre development programmes, the latest and most extensive of which is from 2018.

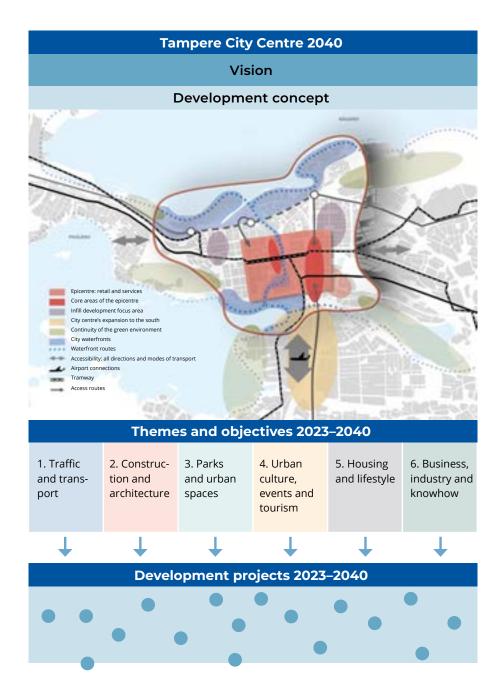
The Tampere City Centre Development Programme maps out an overview of objectives and measures for developing the urban and operational environment until 2040. The quantitative objects and many of the qualitative ones are shared with the phased local master plan for the inner city, which is being updated at the same time, and are aligned with the content of the plan as regards the city centre.

If the urban development proceeds according to the presented forecasts and objectives, the city centre will have some 55,000 residents and 55,000 jobs by 2040. In parallel with quantitative growth, the objective is to achieve significant improvements in the quality of the urban and operational environment, from the point of both people and organisations.

The shorter-term policies defined in the development programme take into account the latest city strategy that steers the entire city, as well as the objectives set for the City Council's term of office as regards the development programme.

Among the most important aspects included in the Tampere City Centre Development Programme are the updated vision, the development concept describing the overall goals, as well as the six themes elaborating on and executing the development concept, with their specific objectives, targeted benefits and key project entities.

■ **DIAGRAM:** Simplified structure of the Tampere City Centre Development Programme. City of Tampere, 2023.



# 1.3 CITY CENTRE DEVELOPMENT IN KEY FIGURES

The urban development of the city centre is followed by means of three strategic key figures which are measured against the set objectives. The most important of these three are the numbers of residents and jobs in the city centre. The third strategic key figure is the vitality index describing the commercial status of the centre.

The 2015 and 2018 versions of the development programme cited goals for the number of residents and jobs for the target year 2030. The figures were identical to the targeted provisions to be created through local detailed planning that were defined in the strategic master plan for the city centre:

- targeted number of residents in local detailed planning: 55,000
- targeted number of jobs in local detailed planning: 55,000.

Here, provisions created through local detailed planning refer to having a sufficient number of local detailed plans in force for the city centre to allow the targeted numbers of residents and jobs to be met by means of the new and infill development specified in the plans. The projected volume set out in local detailed plans turns into actual numbers of residents and jobs with a delay after the planned construction has been implemented and the buildings occupied. The estimated delay is 10 years.

In the development programme update completed in 2023, the targeted numbers of residents and jobs for 2040 are expressed as realised numbers of residents and jobs, instead of provisions specified in local detailed planning. This is to consider the roughly ten-year delay in the implementation of local detailed plans.

Other follow-up statistics concerning the city centre are collected into the map-based city centre follow-up system published on the City website. The data are used in forecasting future developments, setting goals for the development programme, and programming development projects.

|  |      | Residents (no.) | Jobs (no.) | Commercial vital-<br>ity index (EKK) |
|--|------|-----------------|------------|--------------------------------------|
| Realised   |      | 38,017          | 43,533     | -                                    |
|  | 2015 | 39,929          | 41,812     | -                                    |
|  | 2016 | 40,572          | -          | -                                    |
|  | 2017 | 40,661          | 41,911     | 3.84                                 |
|  | 2018 | 40,904          | 43,720     | 4.146                                |
|  | 2019 | 41,318          | 43,448     | 3.711                                |
|  | 2020 | 41,767          | 44,005     | 3.627                                |
|  | 2021 | 42,211          | 46,991     | 3.534                                |
|  | 2022 | 43,193          | -          | 3.547                                |
|  | 2023 | -               | -          | 3.463                                |
| Target: provisions in detailed plans<br>Development programme 2018 | 2030 | 2030            | 55,000     | 55,000                               |
| Target: quantitative<br>Development programme 2023                 | 2040 | 55,000          | 55,000     | >4                                   |



### 2.1 VISION 2040 FOR TAMPERE'S CITY CENTRE

In 2040, Tampere will have claimed its place among the large Nordic cities. A striking, vibrant hub of event venues, top-tier knowhow and tall construction with a metropolitan air will have formed around the railway station. The historical centre to the west of Tammerkoski Rapids will have further honed its profile as an area of culture and recreational services.

Several new tourist attractions and events with an international appeal have emerged in the city centre. Efforts have been made in urban planning and development to attract tourists all year round and to help the experience economy to grow. The lakes with their recreational services are part of the everyday lives of people living in the city centre, in addition to being at the core of tourism in the city.

Smart digital solutions have made the city safer and more functional. The tram offers a convenient and emissions-fee mode of transport for residents and visitors, taking them to the city centre and back from all directions. Car parking and motor traffic through the city have chiefly moved underground. Urban spaces have been developed primarily as pleasant areas for walking, cycling and living, and the city blocks in the central area as oases for brick-and-mortar commerce.

Urban culture is thriving from the grass-roots level to large stadium concerts. Versatile, low-threshold exercise and culture activities, hobbies as well as spaces for spontaneous activities are available for children and young people.

In Tampere's city centre, the rough edges of our industrial history and the age-old waterways converge to meet a modern urban environment of the new millennium in an original, straightforward and people-oriented fashion.

# **VISION**

In 2040,
Tampere stands out with
its forward-looking and
distinctive city centre
that is full of experiences.



■ IMAGE: An attractive cluster of jobs will form around Tampere railway station. Image by Skyfox / Marko Kallio.

# 2.2 QUANTITATIVE OBJECTIVES

Tampere's city centre in 2040

- Population / realised number of residents: 55,000
- Realised number of jobs: 55,000
- Commercial vitality index (EKK): > 4

Changes in accordance with the quantitative objectives

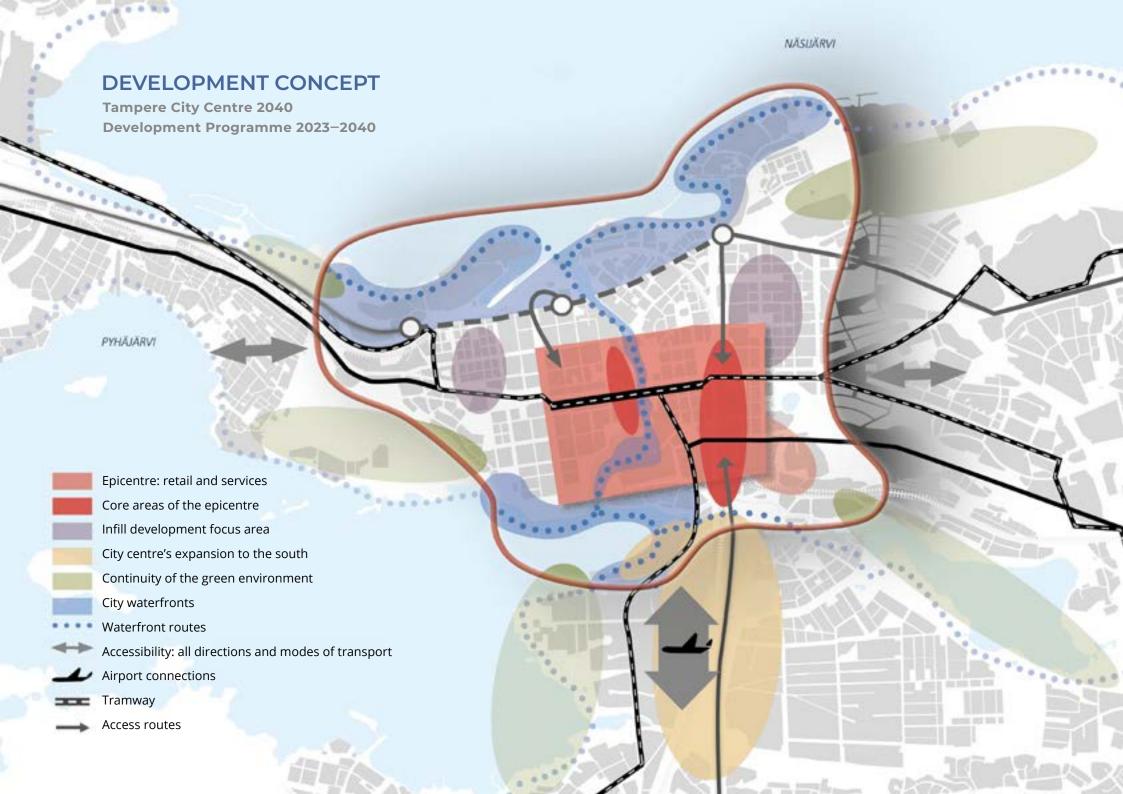
- Population 2022–2040: +11,807 new residents (averaging +656/year)
- Jobs 2021–2040: +8,009 new jobs (averaging +422/year)
- Commercial vitality index (EKK) 2023–2040: +0.537 increase (averaging +0.032/year)

The meeting of the quantitative objectives is followed annually. The follow-up statistics are the most important key figures in the strategic development of Tampere's city centre.

### 2.3 DEVELOPMENT CONCEPT

The development concept for executing the vision is depicted on the map. The concept map illustrates the targeted strategic status of Tampere's city centre for 2040. It provides a simplified presentation of the targeted overall situation for the city centre. The primary tools for promoting the implementation of the concept are:

- the six themes of the development programme as well as the objectives and key project entities related to them
- strategic local detailed planning within the sphere of the urban environment, as well as the implementation of the planning through the means of design and construction
- urban development within the sphere of the operational environment.





# **Urban environment**

- 1 Traffic and transport
- 2 Construction and architecture
- 3 Parks and urban spaces



# **Operational environment**

- Urban culture, events and tourism
- 5 Housing and lifestyle
- Business, industry and knowhow





### 3.1 TRAFFIC AND TRANSPORT

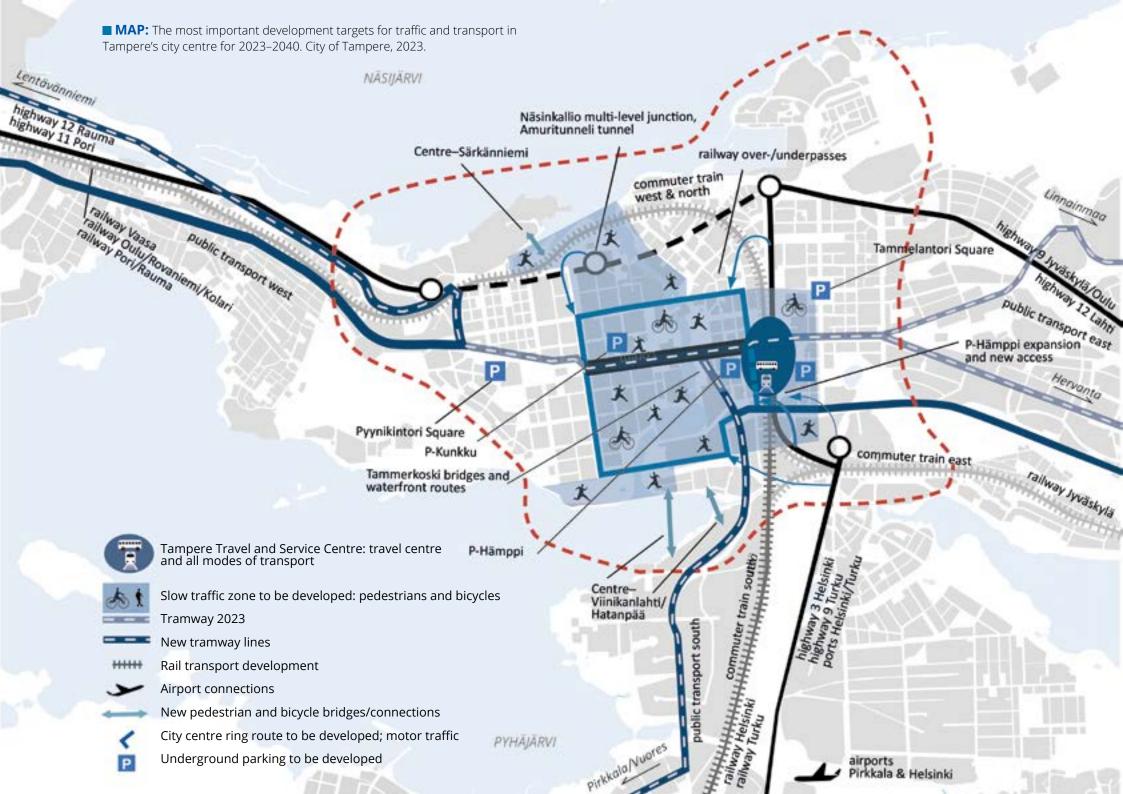
### Objectives 2040

- Easier arrival in the city centre from near and far.
- Smoother transport within the city centre.
- Improved adaptability of the transport system in the city centre.
- The pedestrian as the most important traveller on the streets.

### **Targeted benefits 2040**

- Traffic in the city is a good experience for residents and visitors.
- The city centre is easy to navigate.
- The city centre is barrier-free and safe to get around.
- People can choose the mode of transport that best serves them at any given time.
- Public transport in the city centre is convenient, and parking is available.
- Plenty of people are out and about in the city centre, and the vitality is increasing.

- Travel and Service Centre as well as the Tampere passenger railway yard.
- Underground parking network and motor traffic connections.
- Other public indoor parking facilities for cars and bicycles.
- Bridges and waterfront routes along the Tammerkoski Rapids and in the epicentre.
- Roadworks on central streets and the city centre ring route.
- Tramway and public transport terminals.
- Traffic solutions for the city centre's expansion towards the south.





### 3.2 CONSTRUCTION AND ARCHITECTURE

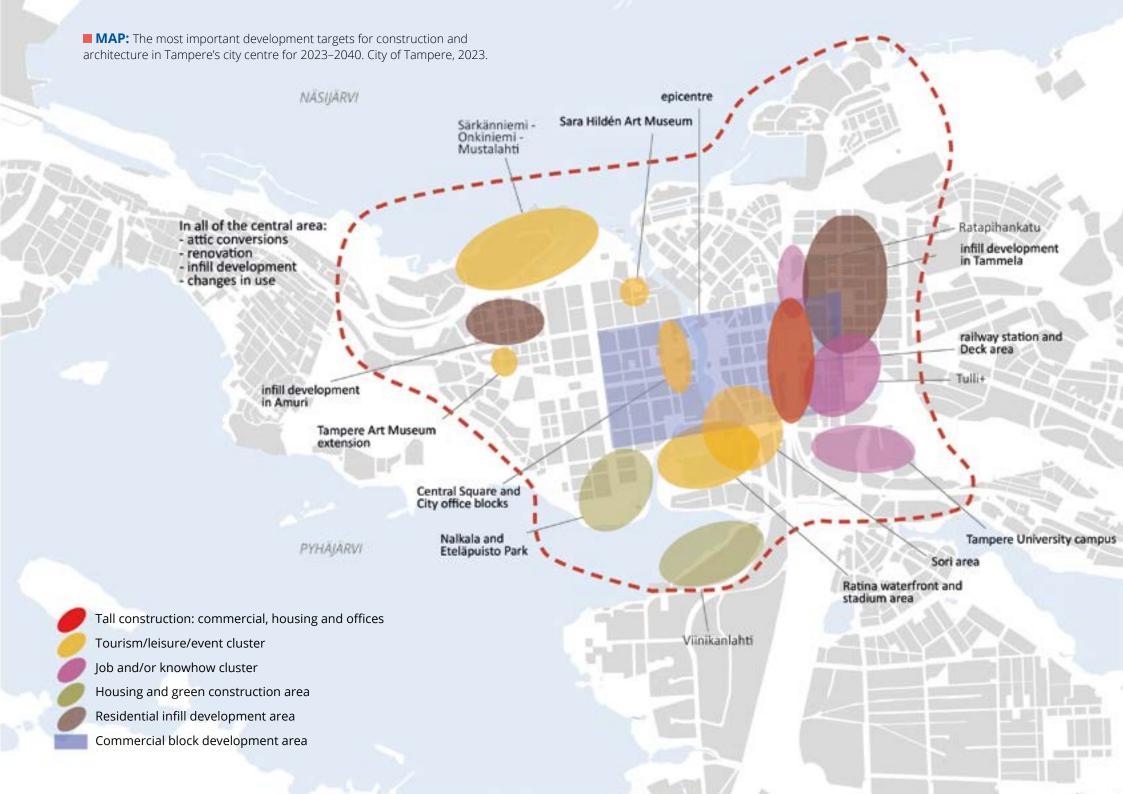
### Objectives 2040

- To strengthen the image and identity of all of Tampere.
- To create interesting, high-quality architecture.
- To build a sustainable city, infrastructure and environment.
- To activate diverse public urban spaces.

### **Targeted benefits 2040**

- A growing city recognises and maintains its pull factors.
- A controlled, good city image supports city marketing.
- The built city centre serves as a calling card for the whole city.
- There are diverse options for infill development.
- Good public urban spaces improve the quality of life.

- · Railway station and Deck area
- Särkänniemi area
- Viinikanlahti area
- Ratina waterfront and Tampere Stadium area
- Tampere Art Museum and Sara Hildén Art Museum
- Infill development in Amuri and Tammela
- Nalkala and Eteläpuisto Park area
- Sori area and expansion to the south.





### 3.3 PARKS AND URBAN SPACES

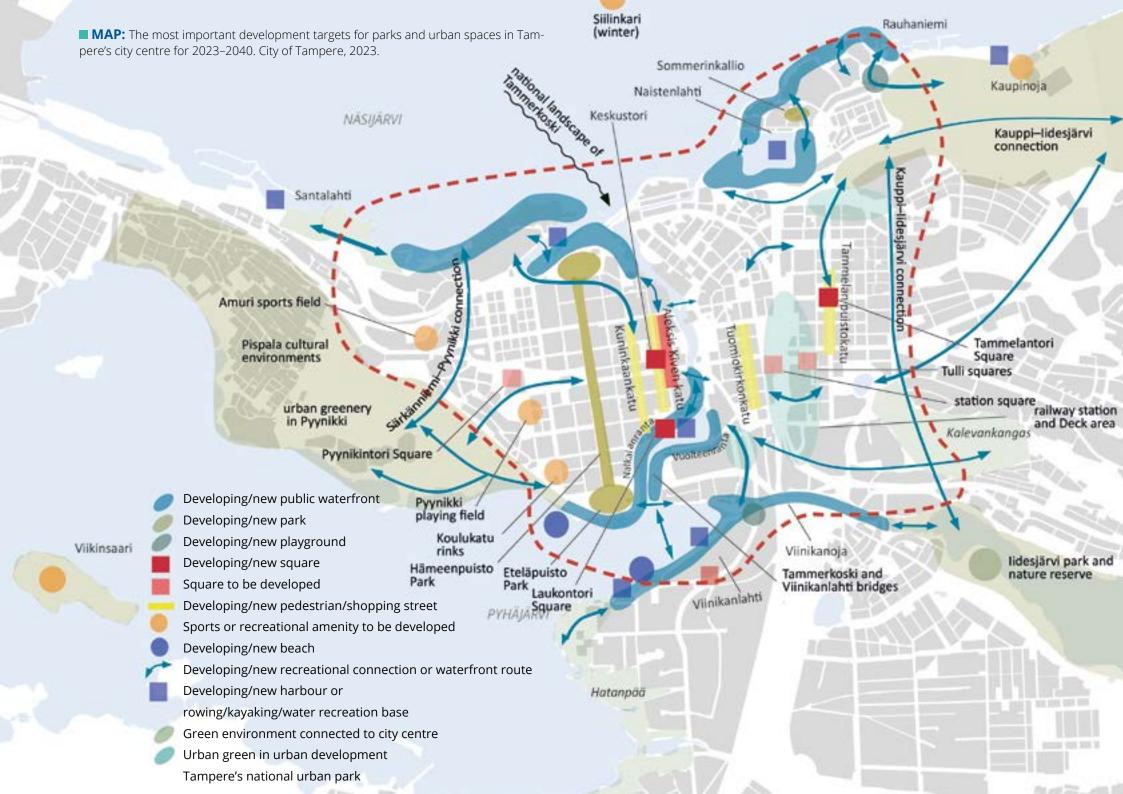
### Objectives 2040

- To increase urban greenery and its biodiversity.
- To adapt to the changing climate.
- To cherish the national landscape, cityscape and cultural environments.
- To improve the accessibility of green areas.
- To improve the cleanliness and services of public urban spaces.

### **Targeted benefits 2040**

- The biodiversity and adaptability of urban greenery are enhanced.
- Extreme weather conditions are anticipated in construction and maintenance.
- There are enough shared spaces for growing numbers of residents and users.
- Waterfront areas are an important recreational element and tourism pull factor.
- Public urban spaces are clean, attractive and pleasant.

- Development of the Lake Pyhäjärvi, Tammerkoski Rapids and Lake Näsijärvi waterfronts.
- National urban park.
- Functional and environmental development of squares and open spaces.
- New public urban spaces and parks in the Deck area.
- Development of the Ratina waterfront and the stadium surrounds.
- Realignment and restoration of the Viinikanoja watercourse.



# **IMAGE:** Illustration of the Hallituskatu street frontage of the Kauppahalli market hall. City of Tampere / WSP Finland Oy, 2023.

# 3.4 URBAN CULTURE, EVENTS AND TOURISM

### Objectives 2040

- To strengthen Tampere's reputation as an international-level hub of events and culture.
- To grow the experience economy and promote its vitality all year round.
- To increase the number of visitors and their use of services, and to prolong stays.
- To create the country's best network of event venues in the city centre.
- To link the lakes and waterways as a functional part of the city centre.

### **Targeted benefits 2040**

- Tampere's vitality and the city centre's vibrancy are enhanced.
- The image of Tampere and its city centre develop into a positive direction.
- Tampere's cultural and social wellbeing is strengthened.
- Positive experiences for visitors and more comfort and convenience for residents.

- Services for lake and nature experiences in the city centre.
- Sara Hildén Art Museum and Tampere Art Museum.
- "Culture loop" and other marketing concepts.
- Temporary use of spaces and areas, places for spontaneous activities.
- Renewal and development of the Ratina waterfront and stadium area.
- Development of the Särkänniemi area.
- Development of the Tullikamarin aukio square.
- City centre events and vitalising concepts.
- Summer streets and winter city.





### 3.5 HOUSING AND LIFESTYLE

### ■ Objectives 2040 ■

- · To offer diverse housing options.
- To take all age and population groups into account in life cycle considerations.
- To offer meeting places for people living in the city centre.
- To support an urban and sustainable lifestyle.

### **Targeted benefits 2040**

- People are able to choose their home based on their needs and wishes.
- The city centre offers housing solutions for different stages of life.
- The city centre is safe and accessible for children and all people.
- A sustainable lifestyle is possible for all people living in the city centre.
- People are happy with their homes and feel at home in the city centre.
- Residents think of the city centre as their neighbourhood.

- Näsijärvi urban lakeside
- Pyhäjärvi urban lakeside
- Infill development in the city centre
- Deck area
- Sori area
- Smart city
- City centre for children and young people
- Housing stock: current status, development needs and types of homes
- Profiling and housing type focuses of new residential areas.





# 3.6 BUSINESS, INDUSTRY AND KNOWHOW

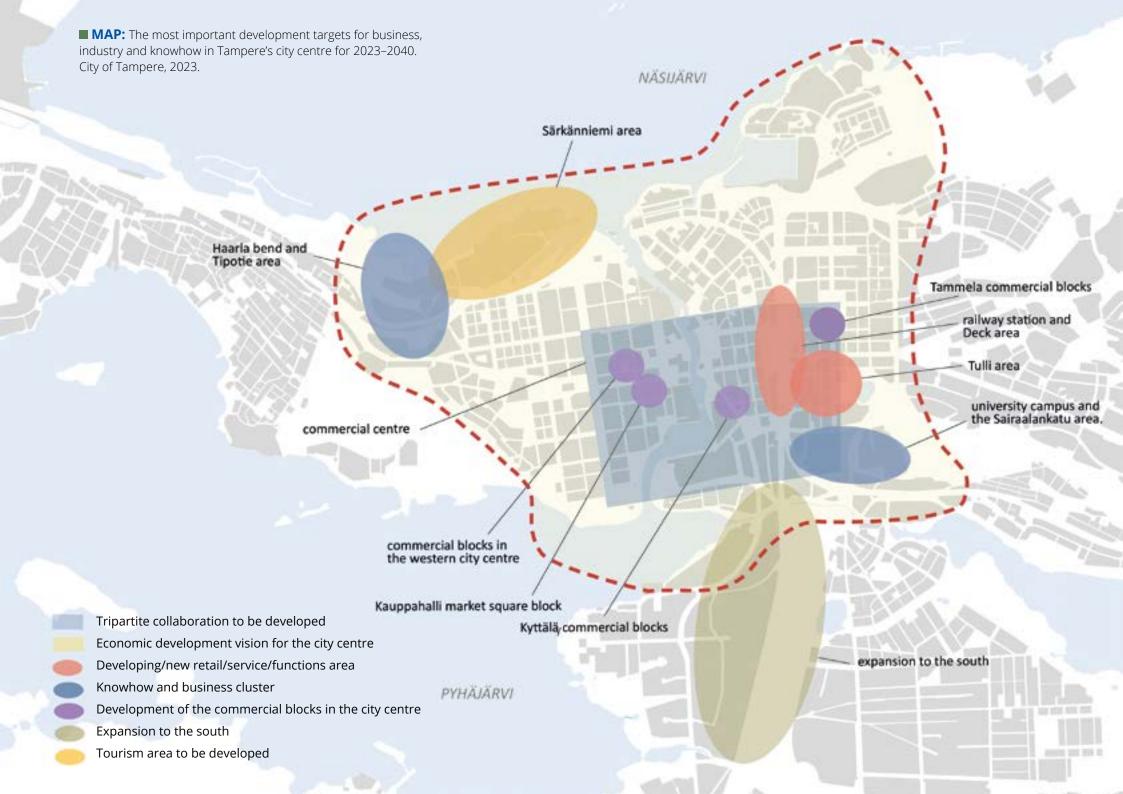
### ■ Objectives 2040 ■

- To create a five-star business area profile for Tampere's city centre.
- To offer excellent accessibility and the best business premises in the country.
- To secure outstanding retail and other services.
- To ensure sufficient hotel and accommodation capacity in the city centre.
- To increase the internationality of Tampere and its city cenre.

### **Targeted benefits 2040**

- The national and international pull factor and holding power of Tampere and its city centre are enhanced.
- The number of jobs in the city centre and nearby areas is significantly increased.
- Skilled professionals working in the city centre feel that their wellbeing is improved.

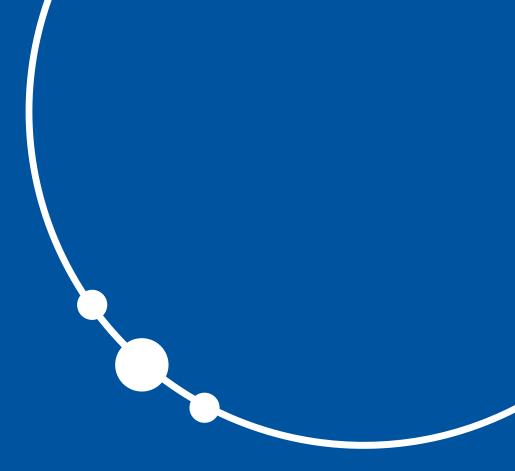
- Economic development vision for the city centre, and its implementation.
- Business cluster in the Deck area and in the area of expansion to the south.
- Business cluster in the Särkänniemi area.
- Office construction projects in the Tulli area.
- University campus and the Sairaalankatu area.
- Kauppahalli market hall block and other commercial blocks in the city centre.
- Business cluster in the Haarla and Tipotie areas.

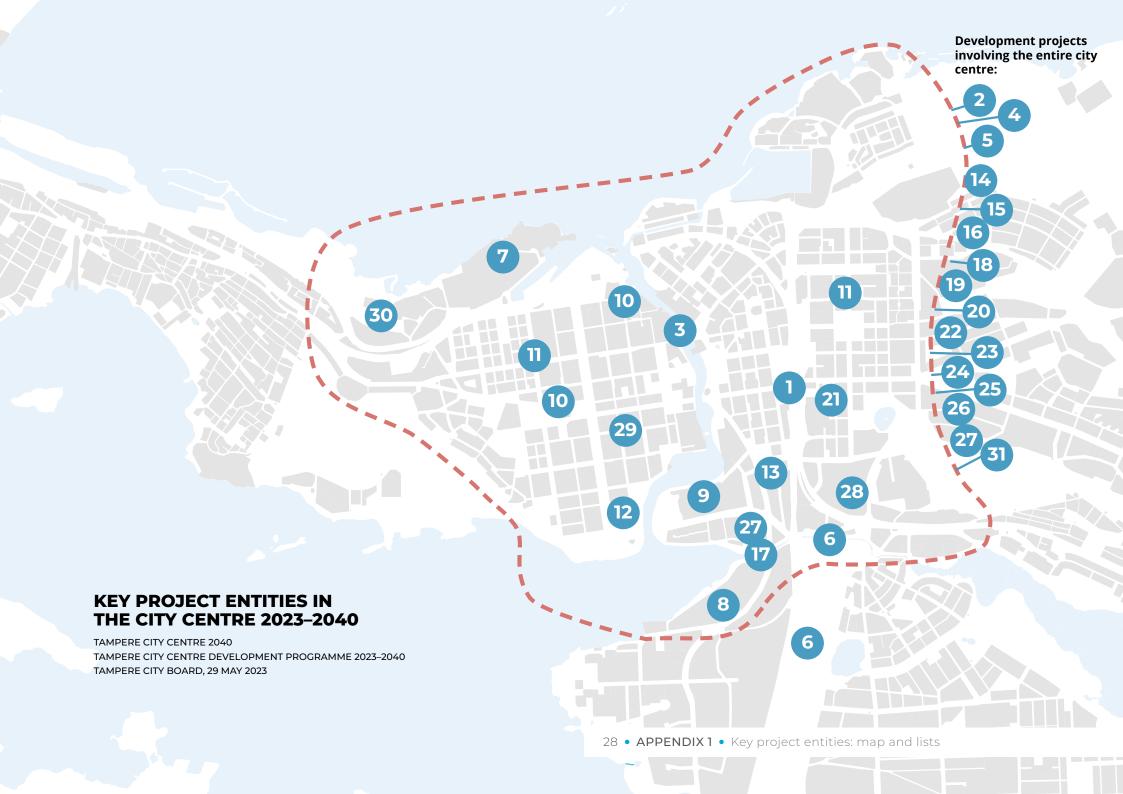




# **APPENDIX**

| <b>KEY</b> | <b>PRO</b> | <b>IECT</b> | <b>ENTIT</b> | IES: I | MAP | <b>AND</b> | LISTS. | <br> | <br> | <br>28 |
|------------|------------|-------------|--------------|--------|-----|------------|--------|------|------|--------|
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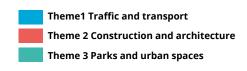


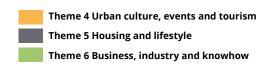


# **KEY PROJECT ENTITIES IN THE CITY CENTRE 2023–2040**

|   | Project name   | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030-<br>2040 |   |   |   |   |            |   | Prioritised subprojects<br>2023–2030  | Coordination and anticipation needs 2023–2030/40  | Implemented significant subprojects 2010–2023  |
|---|--|------|------|------|------|------|------|------|---------------|---|---|---|---|------------|---|---|---|--|
| 1 | Tampere station<br>and Deck area   | Р    | PI   | PI   | PI   | PI   | PI   | PI   | 2010          | x | × | Х | Х | x <u>x</u> | ĸ | Passenger railway yard, Itsenäisyydenkatu underpass and 4 railway bridges. Deck 2/North Deck and Travel and Service Centre phase I.   | Expansion to the south. Integration of above-ground sections and the underground P-Hämppi expansion + utilisation of excavation material.   | Arena and first phase of the Deck.   |
| 2 | Underground parking network and motor traffic connections, as well as other public indoor car & bicycle parking facilities | Р    | PI   | PI   | 1    | I    | I    | ı    | I             | x | X | X | X | X          |   | P-Hämppi expansion. P-Kunkku and Amuritunneli tunnel. Viinikanlahti parking facilities. Tammelantori underground parking. Bike parking. Digital solutions for smart parking. Smart Park Tampere.  | City centre transport system. Coordination, scheduling and mass balancing: P-Hämppi expansion + Tammelantori underground parking/ Viinikanlahti earth fills. Park-and-ride possibilities outside the city centre.   | P-Hämppi. Digital signage and operating systems of parking facilities. P-Kunkku and Amuritunneli plans. Preliminary surveys on Tammelantori underground parking.   |
| 3 | Bridges and wa-<br>terfront routes<br>along Tammerkoski<br>Rapids and in the<br>epicentre                                  | PI            | x |   | X | X |            |   | Tammerkoski bridges and routes. Takonraitti and new/improved waterfront routes in Ratina. Viinikanlahti bridges and water- front routes. Särkänniemi bridge and waterfront routes. Pedestrian bridges in Ranta-Tampella. Rail- way overpasses in the Deck area. | Tammerkoski bridges and routes. Takonraitti and new/improved waterfront routes in Ratina. Viinikanlahti bridges and waterfront routes. Särkänniemi bridge and waterfront routes. Pedestrian bridges in Ranta-Tampella. Railway overpasses in the Deck area. | Laukonsilta bridge. Palatsinraitti route.<br>Ratina tunnel and Ratinanranta routes.  |
| 4 | Roadworks on<br>central streets and<br>the city centre ring<br>route   | PI            | x | X | X | X | x >        |   | Shopping streets in the commercial epicentre. Pedestrian street extensions. Public transport streets.   | Rautatienkatu / Ratapihankatu and the convenience of the ring route.  | Rantatunneli tunnel. Ratapihankatu.<br>Näsinsilta bridge solutions. Kyttälä<br>roadworks. Rongankatu underpass.<br>Tuomiokirkonkatu. Hämeenkatu and<br>other tramway streets. Walking and<br>cycling signage system. |
| 5 | Tramway and public transport terminals   | PI            | x | x | x | X | X >        |   | Tramway branch to Pirkkala on Hatanpään valtatie. Principles and locations of public transport terminals.   | Public transport system. National rail transport. International air traffic. Boat and waterbus traffic. The smoothness of travel chains.  | Hämeenkatu public transport street.<br>TAYS–Sorinaukio and Hervanta–<br>Pyynikintori tramlines.  |
| 6 | Traffic solutions<br>for the city centre's<br>expansion towards<br>the south   | Р    | PI            | x | X | X | x | X          |   | Traffic area of railway bridges,<br>Tampereen valtatie and Viinikka.  | Transport network to the south and changes in land use. Entrance and ring routes. Realignment of Viinikanoja. Future of the railway marshalling yard.   | Renovations of the Viinikka traffic environment.   |





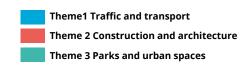


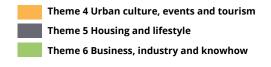
- x implements theme
- $\underline{\underline{x}}$  special focus on implementing theme

|    | Project name  | 2023 | 2024 | 2025 | 2026  | 2027 | 2028 | 2029 |      |   |   |   |   |   |   | Prioritised subprojects   | Coordination and anticipation needs   | Implemented significant subprojects   |
|----|---|------|------|------|-------|------|------|------|------|---|---|---|---|---|---|---|---|---|
|    |   |      |      |      |       |      |      |      | 2040 |   |   |   |   |   |   | 2023-2030   | 2023-2030/40  | 2010-2023   |
| 7  | Särkänniemi<br>event area   | PI   | PI   | PI   | \<br> | 1    | ı    | 1    | I    | х | X | X | × | × | X | Särkänsilta bridge + harbour renovation and development. Development of the Finlayson–Mustalahti–Särkänniemi waterfront route + Hämeenpuisto–Särkänsilta pedestrian connection. Paasikivenkatu. Särkänniemi multipurpose hall.  | Bridges, tram + pedestrian, bicycle and public transport connections to the city centre. Amuritunneli tunnel and P-Kunkku. Mustalahti boat and other water traffic.   | Särkänniemi waterfront event area.  |
| 8  | Viinikanlahti   | P    | P    | P    | 1     | 1    | 4    | 1    | I    | X | X | × | × | × | X | Local detailed plan proposal and validity. Water and environmental permits. Wastewater treatment plant demolition. School/daycare/sports facility. Parking facilities. Harbour. Rowing and canoeing centre. Beach and waterfront parks. Waterway bridges. Plot assignments and implementation by block. | Coordination: detailed plan / water permit. Tramway Pirkkala branch. Sustainable acquisition and scheduling of shoreline earth fills. Environmental restorations and realignment of Viinikanoja. Lake tourism and recreation. National urban park.  | International ideas competition. Co-<br>ordinated master planning: city/infra-<br>structure/environment. Surveys. Local<br>detailed plan draft. Data modelling<br>and design modelling. Pumping station<br>building, sewer transfer lines. Tempo-<br>rary landscaping.  |
| 9  | Ratina waterfront<br>and Tampere<br>Stadion area                            |      | Р    | Р    | ı     | ı    | I    | I    |      | × | х | х | × | X | X | Pedestrian/bicycle route on east-<br>ern Ratinan suvanto waterfront.<br>Vuolteensilta bridge. Develop-<br>ment of the Ratina Stadium and<br>headland.   | Viinikanlahti traffic solutions and impacts. Routes and bridges in the Ratinan suvanto waterfront. Renovation needs of the Ratina Stadium.  | Laukonsilta Bridge. Kuuma sauna & restaurant. Ratina shopping centre. Pedestrian/bicycle path between the stadium and shopping centre.  |
| 10 | Museum projects<br>(Tampere Art<br>Museum and<br>Sara Hildén Art<br>Museum) | Р    | Р    | P    | PI    | ı    | I    | I    |      |   | × | x | × |   |   | Implementation requires detailed<br>plan amendments. Survey of infill<br>development potential with the<br>Tampere Art Museum project.  | Culture loop. National urban park. Development of Finlayson area.   | Design competition for the Tampere<br>Art Museum extension. International<br>design competition for Sara Hildén Art<br>Museum.  |
| 11 | Infill development<br>in Amuri and Tam-<br>mela                             | PI   | PI   | PI   | PI    | PI   | PI   | PI   | PI   | х | × | x | X | x | X | Pyynikintori surroundings and private infill development projects in Amuri. In Tammela, market square / underground parking / market square blocks, implementation of green, transport and parking plans, private infill development projects and advancement of joint projects.                        | Land-use policy and incentives. Parking policy and system. Steering of home sizes to also include family homes. In Amuri, visioning for the western city centre + Amuritunneli tunnel and centralised parking solutions. In Tammela, parking system and market square underground parking facility. | Amuri master plan. Tammela master plan, block plans, infrastructure surveys, transport network plan, green network plan and pilots, energy surveys and projects, 3D virtual model as an online service, cooperative working group and cooperation with housing companies, temporary performance stages on Tammelantori Square, Tammela Stadium, several private local detailed plans, moving of the old freight station building. |

|    | Project name   | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030-<br>2040 |   |   |          |   |   |   | Prioritised subprojects 2023-2030   | Coordination and anticipation needs 2023–2030/40  | Implemented significant subprojects 2010-2023  |
|----|--|------|------|------|------|------|------|------|---------------|---|---|----------|---|---|---|---|---|--|
| 12 | Nalkala and<br>Eteläpuisto area  |      | Р    | Р    | Р    | PI   | ı    | ı    | 1             | х | х | ×        | Х | X | x | Drawing up of local detailed plan amendment.  | Visioning for the western city centre.  National urban park.  | Eteläpuisto school and daycare centre.   |
| 13 | Sori area and expansion to the south   | Р    | PI            | х | × | x        | × | × | X | Sori Square. Local detailed plan<br>for infill development in the Sori<br>area. Bus station block.  | Deck area. Viinikanlahti area. Ratina<br>area. In the long term, potential land-<br>use changes in the Hatanpää area and<br>Viinikka marshalling yard.  | Tram terminus at Sori Square.  |
| 14 | Development of waterfront areas  | PI            | х | X | <u>x</u> | X | X | X | Ratinan suvanto. Laukontori.<br>Viinikanlahti. Mältinranta.<br>Mustalahti. Särkänniemi.<br>Viinikanoja.   | Harbours and water traffic. Waterfront services. Lake tourism. Water recreation. Accessibility. Pedestrian & bicycle path hierarchy in the transport system. Bridges.   | Vuolteentori. Mokkapuisto. Ranta-Tam-<br>pella waterfronts. Ratinanranta water-<br>front. Viinikanlahti local detailed plan<br>draft.  |
| 15 | National urban park  | P    | P    | P    | ı    | I    | I    | I    |               | X | X | ×        | X | X | X | Decisions by the Ministry of the Environment. Signage. Marketing.   | Quality of the environment and architecture. Interface between the city centre and surrounding areas. Culture environment, landscape, green environment.  | Local master plans and detailed plans with provisions for the content of a national urban park.  |
| 16 | Development of squares and open spaces + the physical environment                    | PI            |   |   | ×        | X | X |   | Tammelantori. Keskustori. Lau-<br>kontori. Pyynikintori. Station<br>square. Tulli squares. Viinikanlah-<br>ti square.   | Market trade. Special markets. Events. Underground parking. Traffic and accessibility. Cityscape. Illumination and public art.  | Vuolteentori. Arrangements on Sori<br>Square, tramway. Morkunaukio Square.<br>Paltsunaukio Square.   |
| 17 | Realignment and<br>restoration of the<br>Viinikanoja water-<br>course                | Р    | Р    | PI   | PI   | PI   | PI   | PI   |               | × |   | <u>x</u> |   |   |   | Treatment of polluted water and land areas. Restoration of waterways and environments. Pedestrian/bicycle routes.   | Renewal of tramway bridge and railway bridges on Hatanpään valtatie. Traffic arrangements on Tampereen valtatie. Ecological continuity of the green environment. National urban park. Connection to the Viinikanlahti and Ratinanranta areas. | Repair works at the Viinikanoja headwaters. Local detailed plan draft for Viinikanlahti.   |
| 18 | Developing services<br>for lake and nature<br>experiences in the<br>city centre area | PI            | x |   | ×        | × |   | X | Lake tourism and recreation on Näsijärvi and Pyhäjärvi. Viinikanlahti harbour, rowing & canoeing centre and beach. Mustalahti, Naistenlahti and Santalahti harbours with their services. Winter-time ice trails. Accessibility of forests areas in Pyynikki and Kauppi-Niihama. | Cooperation with Visit Tampere and regional & national tourism operators. International tourism and marketing. Cooperation with regional hiking areas and national parks.   | National urban park in the works.<br>Guidelines for lake and nature tourism.<br>Vapriikinraitti route. Näsin puistosilta<br>bridge. Ranta-Tampella waterfronts.<br>Nature and water recreation bases and<br>trails close to the city centre. |







- x implements theme
- $\underline{\underline{x}}$  special focus on implementing theme

|    | Project name   | 2023 | 2024  | 2025   | 2026 | 2027 | 2028 | 2029                         |            |   |   |   |  |                            | rioritised subprojects   | Coordination and anticipation needs  | Implemented significant subprojects   |
|----|--|------|-------|--------|------|------|------|------------------------------|------------|---|---|---|--|----------------------------|--|--|---|
| 19 | Culture loop and other new marketing concepts  | Р    | Р     | PI     | PI   | PI   | PI   | PI                           | 2040<br>PI |   |   | ×   | X  | х Р                        | Physical and digital implementa-<br>ion of the culture loop.   | Visioning for the western city centre. Winter city programme. Development of the Tampere Festival of Lights.   | Implementation of funding application. Launching of the winter city programme.  |
| 20 | Increasing<br>temporary use of<br>spaces and areas   | PI   | PI    | PI     | PI   | PI   | PI   | PI                           | PI         |   | x   | x   | X  | v                          | Opening of the Särkänniemi<br>vaterfront event area. Simplifying<br>of permit processes.   | Winter city programme. Development of the Tampere Festival of Lights. Experience economy development programme. Simplifying of permit processes.   | Trial of Hämeenkatu as a public transport street. Tram café. Summer restaurant area and Christmas Market on Keskustori. Frenckellinaukio as an event venue. Summer streets. Adjustment of Hämeenkatu and Tammerkoski illumination for events. Kuninkaankatu/Tuomiokirkonkatu/Aleksis Kiven katu. Tammelantori temporary stage. Eteläpuisto café and exercise activities in the area. Temporary parking on Ratapihankatu. Temporary landscaping of Viinikanlahti sewer transfer lines. Old railway shed as the Tampere Arena project's visitor centre, sports event livestreaming and fan areas. |
| 21 | Development of<br>Tulli area   | Р    | Р     | PI     | PI   | PI   | PI   | PI                           | PI         |   |   | ×   | ×  | <b>-</b> Т                 | Tullikamari renovation. Tullinaukio Square. Improving cycling conditions on Pinninkatu / access to parking facility.   | Connections to the Deck area.  | Tulli area master plan. Tulli Team. Design competition for Tullinaukio Square. Tullintori shopping centre renovation.   |
| 22 | Development of<br>the City's own<br>event and vitality<br>concepts, incl. the<br>winter city pro-<br>gramme and sum-<br>mer streets. | PI   | PI    | PI     | PI   | PI   | PI   | PI                           | PI         |   | X   | ×   | ×  | n<br>e<br>m<br>o<br>N<br>s | Winter city programme, rapid measures of urban development, experience economy development programme, development of Tampere Festival of Lights.  Making event arrangements emoother. Art, illumination and coundscape schemes in the city tentre. | Quality and functionality of public urban spaces. Urban culture. Event productions. Characteristics of places. Community. Age and social groups. Residents, visitors, tourists, businesses, property owners. Pull factor and holding power. Waterfront areas and lake scenery. | Renewal of Tampere Festival of Lights. Renewal of Tammerkoski illumination. Activating events in Eteläpuisto Park. Acquisition of temporary event structures. Summer street trials and summer outdoor restaurant area on Keskustori.  |
| 23 | City centre infill development   | ST   | ST    | ST     | ST   | х    |      |                              | ××         | _<br>О<br>Р   | Station area and Arena devel-<br>opment zone. Viinikanlahti.<br>Private-sector infill development.<br>City office blocks. | Land-policy principles and incentives. Parking policy and system. Functionality of traffic and parking. | Ratinanranta, Ratina, Ranta-Tampella.<br>Viinikanlahti local detailed plan draft.<br>Private-sector construction projects and<br>individual local detailed plans, specifical-<br>ly for Tammela. |                            |  |  |   |
|    | P Plann I Imple Pl Plann   |      | lemen | tation | ı    |      | The  | me1 Tr<br>me 2 Co<br>me 3 Pa | onstru     | <ul> <li>implements theme</li> <li>special focus on implementing theme</li> </ul> |   |   |  |                            |  |  |   |

|    | Project name   | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030-<br>2040 |   |     |     | i                 | ı          |          | Prioritised subprojects<br>2023–2030   | Coordination and anticipation needs 2023–2030/40   | Implemented significant subprojects 2010–2023  |
|----|--|------|------|------|------|------|------|------|---------------|---|-----|-----|-------------------|------------|----------|--|--|--|
| 24 | Smart city   | ST            | x | ×   | 2   | × ×               | 2          | <u>«</u> | Development of the composite 3D city model, computer modelling and visualisation. Annual updates of city centre plans and the 3D-printed 2040 scale model. Annual updates and development of the city centre monitoring system. Assessment of social and economic impacts. | Data-driven management. Utilisation of artificial intelligence. Cooperation with universities and businesses. Economic and industrial policy.  | City centre monitoring system + online service. Composite 3D model of city centre plans 2030 + visualisations in the form of images, videos and a 3D-printed scale model 1:1000. Virtual cave of Galleria Nottbeck. Virtual modelling and tour of the historical phases of Keskustori. Virtual model of Tammela + updated online service. Digital system, Weup map service and data model collaboration for the Viinikanlahti international urban ideas competition. GPR scanning of Tammelantori and Keskustori squares. City centre vitality index. Surveillance camera and event guidance systems related to city and event security, SURE project. |
| 25 | City centre for children and young people                  | ST            | х |     | × 2 | <u>x</u> <u>x</u> | <u>K</u> × |          | Definition of the city centre<br>for children and young people<br>vision + considerations in various<br>projects.  | Division of housing types in various project areas. Schools and daycare. Safety. Culture and exercise.   | Tampere Junior development programme + results regarding the city centre.  |
| 26 | Status of housing stock and new residential areas          | S    | S    | ST   | ST   | ST   | ST   | ST   | ST            |   | ×   |     | ×                 | 2          |          | Status of housing stock and profiles of new areas.   | Division of housing types in various project areas. Possibilities of urban living and lifestyle. Land-use policy. Steering of construction.  | Ratinanranta, Ranta-Tampella. Viinikanlahti local detailed plan draft. Private-sector construction projects and individual detailed plans, esp. Tammela  |
| 27 | Vision for economic development in the city centre         |      | S    | S    | ST   | ST   | ST   | ST   | ST            |   | X   |     | X                 | 2          | _        | Definition and procurement of vision for economic development.   | City strategy and policies for City services. Tripartite cooperation. Location and accessibility factors. Digitalisation. Working from home. Changes in work and use of spaces. Land use, planning and building stock. Regional perspective. | Tampere Central Region Economic<br>Development Vision 2025.  |
| 28 | University campus<br>and Sairaalankatu<br>area             |      |      |      | S    | S    | S    | S    | S             | x | X   | x   |                   | ×          |          | Launching of project development in the area.  | Development of Tulli area.<br>Student housing.   | Strategic partnership between City of Tampere and the Tampere Universities Community 2020.   |
| 29 | Kauppahalli block<br>development                           | S    | S    | ST   | Т    | Т    |      |      |               |   | X : | X > | <                 | ×          |          | Renovation of and concept de-<br>velopment for the Kauppahalli<br>market hall.   | Visioning for the western city centre. P-Kunkku. Development of commercial blocks in the city centre. Culture loop.  | Signage and marketing campaigns in the Kauppahalli block. Visioning for Keskustori.  |
| 30 | Development of<br>Haarla area and the<br>Tipotie surrounds | S    | S    | ST   | ST   | ST   | ST   | T    | Т             |   | ×   |     |                   | X          |          | Launching of project development in the area.  | Infill development in the Santalahti area.   | Tipotie healthcare station. Santalahti<br>local detailed plan. Santalahti lakeside<br>park. Tramway phase 2.   |
| 31 | Development of tripartite collaboration                    | S    | S    | S    | S    | S    | S    | S    | S             |   | x   | >   | <                 | <u>×</u>   | 2        | Update of tripartite agreement.  | Tampere Tunnetuksi ry. EKK ry. Work on the economic development vision.  | Reforming the Tampere City of Lights<br>Festival. Café on the Molin plot. Tram<br>café. Campaigns. Events. Communica-<br>tions.  |



